

# Food Innovation, Product Development & Compliance Workshop



**Date:** Wednesday, 26th May 2010

**Venue:** Courtyard by Marriott, 18-40 Anderson St, Parramatta NSW 2150

**Time:** 9:00am to 5:00pm

**Registration Fee:** Non Members - \$545.00  
FTAA Members - \$440.00

## About FTAA

The Food Technology Association of Australia (FTAA) is a major food industry body for companies involved with the food industry in Australia. The organisation dates back to 1949 and it has made significant contributions to food regulation and technical issues in the food industry since that time. FTAA has provided training courses for the food industry for the last twenty years and is now responding to the changing needs of industry by creating a product development workshop designed especially for technical and development staff in the Australian Food Industry.

## Purpose of the Workshop

This year's Workshop will include interactive discussion sessions covering modern product innovation and development protocols. The number of companies obtaining a wide range of certifications and the increase in supermarket branded products have changed the face of product development to include a wide range of compliance requirements. Delegates will have the opportunity of interacting with expert speakers during the days' proceedings. This workshop is organised by FTAA in conjunction with Advancing Food Safety Pty Ltd.

Presenters include: Peter Bush (FTAA), Catherine McKean (Food Focus), Christa Lingham (Lingham Foods), Tony Zipper (FTAA), Bill McBride (AFS).

## Who Should Attend

Attendees will come from a wide range of interested parties involved in the development process at all levels – i.e. ingredient suppliers, food manufacturers, technologists, marketers, quality and legislative compliance practitioners.

## Program Overview

### *Session 1: The Product Brief & Critical Development criteria*

The who, what, why and wherefore of product briefs

Establishing the critical development criteria - costing, design, specifications, shelf life

### *Session 2: Formulating to a brief*

Brief 1 - A cost sensitive product

Brief 2 - A kJ and nutritional sensitive product

### *Session 3: Manufacturing capability*

Scaling up - bench to pilot plant to process and production capability

Storage conditions and shelf life protocols

### *Session 4: To market, to market*

Brief 1 - Getting the label right, including ingredient listing, nutrition information, and allergen declaration

Compliance with Retailer standards

Brief 2 - Getting the label right, including ingredient listing, nutrition information and allergen declaration

Completing the product development process



Conference Convenor - Advancing Food Safety Pty Ltd  
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# How to Register



Registrations can also be made online at [www.haccptown.com](http://www.haccptown.com)

## Contact Details

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Town/Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Country: \_\_\_\_\_ Mobile: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Special Dietary Requirements: \_\_\_\_\_

## Please register me for:

**FTAA Member Fee**

**Non Member Fee**

**FTAA Workshop**

\$440 inc GST

\$545 inc GST

## Payment details: *(payment required with registration)*

Enclosed is a cheque for \$ \_\_\_\_\_ payable to Advancing Food Safety, or

Please charge my credit card:

Visa     Mastercard     AMEX (3.5% surcharge applies) Amount:

Card No

Expiry Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Cardholders Name: \_\_\_\_\_ Signed: \_\_\_\_\_

## Terms & Conditions

Should you be unable to attend, a substitute delegate is always welcome at no extra charge. Alternatively, a full refund, less a \$55 administration fee, will be made for cancellations received up to 28 days prior to the event. All prices are in Australian dollars, include the 10% GST and are quoted per person. All conference material is presented in English only.

**By signing this form, I agree to the terms and conditions outlined above and will abide by them.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The conference is being convened by **Advancing Food Safety**. To register fax this form to 02 9898 0564, visit our website [www.haccptown.com](http://www.haccptown.com) or call 02 9898 0344.



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