



informing the food industry



Allergen Bureau

2010 Conference Auckland, New Zealand

Thursday 15 April 2010

Waipuna Hotel and Conference Centre
Mt. Wellington, Auckland, New Zealand



The Allergen Bureau is pleased to announce our 2010 industry conference will focus on the theme: *Towards Consistent Food Labelling.*



Conference Convenor:
Advancing Food Safety Pty Ltd
ABN 44 077 766 977
Phone +61 2 9898 0344
Fax +61 2 9898 0564

Contact Allergen Bureau:
Toll free 0800 263 829 (NZ)
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2010 Conference Auckland New Zealand

This year we are very pleased to announce that due to popular demand, we will again have Dr Vincent St Aubyn Crump speaking at the Allergen Bureau Conference in Auckland.

Dr Crump runs the Auckland Allergy Clinic in Herne Bay, Auckland. He trained as a doctor in the West Indies and then studied in London. He has been a consultant specialising in allergic diseases of adults and children since 1994, and is frequently consulted by the media on allergy-related subjects. Dr Crump is arguably one of New Zealand's leading authorities on allergy related issues.

Other presenters from both Government and industry sectors will share some insights into what we will be facing in coming years while industry case studies will be presented detailing how some local manufacturers are managing allergens in the workplace.

This is a fantastic opportunity for those in the food industry to hear the latest trends and understand some of the tools available to assist in allergen management.

Production managers, quality professionals and marketers will all gain valuable information and be able to share experiences on this growing and most important challenge of allergen management all food producers face.

THE CONFERENCE will provide a great opportunity to find out the latest information on allergen management and the challenges for industry as well as a forum for the food industry to discuss issues associated with the Tools, the actual application by food industry members and their real life experiences, both the positives and the challenges as they begin the process of implementation.

THE ALLERGEN BUREAU aims to reach out to industry to provide equity to all stakeholders and to make them aware of the Allergen information and industry Tools thus providing an essential industry resource.



See following page for program



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2010 Allergen Bureau Conference Program: Morning Session		
Industry Tools – Session Chair: Robin Sherlock		
8.30 am – 8.40 am	Introduction and welcome	Fiona Fleming George Weston Foods Allergen Bureau Chairperson
8.40 am – 9.10 am	Product Information Form (PIF) – industry feedback and what is changing	Australian Food and Grocery Council
9.10 am – 9.40 am	VITAL – current status and review	Georgina Christensen VITAL Co-ordinator Allergen Bureau
9.40 am – 9.50 am	Session questions	Session Chairperson
9.50 am – 10.20 am	MORNING TEA	
Allergen Regulation Update – Session Chair: Fiona Fleming		
10.20 am – 10.40 am	Update from NZFSA	NZFSA
10.40 am – 11.00 am	Allergen regulation review	Food Standards Australia New Zealand
11.00 am – 11.30 am	Allergen labelling survey – findings and recommendations	Kirsten Grinter Regulatory & Scientific Affairs Manager Nestlé
11.30 am – 12.00 noon	Consumer impacts & perspective	Penny Jorgensen President Allergy NZ
12.00 noon – 12.20 pm	Clinicians perspective	Dr Vincent St Aubyn Crump Auckland Allergy Clinic
12.20 pm – 12.30 pm	Session questions	Session Chairperson
12.30 pm – 1.30 pm	LUNCH	



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2009 Allergen Bureau Conference Program: Afternoon Session		
Case studies – Session Chair: Kirsten Grintner		
1.30 pm – 2.00 pm	Clinicians perspective (continued)	Dr Vincent St Aubyn Crump Auckland Allergy Clinic
2.00 pm – 2.10 pm	Questions	Session Chairperson
2.10 pm – 2.30 pm	Allergen management case study 1	Pat O’Donnell Hubbards Foods
2.30 pm – 2.50 pm	Allergen management case study 2	Ryan Rodriguez Old Fashioned Foods
2.50 pm – 3.10 pm	Allergen management case study 3	AsureQuality
3.10 pm – 3.20 pm	Session questions	Session Chairperson
3.20 pm – 3.40 pm	AFTERNOON TEA	
Future directions - Session Chair: Fiona Fleming		
3.40 pm – 4.00 pm	Vital training – experience and update	Bill McBride Advancing Food Safety
4.00 pm – 4.20 pm	Allergen Testing – what’s new?	Robin Sherlock FACTa
4.20 pm – 4.30 pm	Allergen Bureau	Fiona Fleming George Weston Foods Allergen Bureau Chairperson
4:30 pm	CLOSE	

Please note program is subject to change



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2010 Auckland Conference Registration Form

Name: _____ Position: _____

Company Name: _____

Billing Address: _____

Town/Suburb: _____ State: _____ Postcode: _____

Phone: _____ Fax: _____

Mobile: _____ Email: _____

Diet Requirements: _____

Choose your registration:

- Full Member, one free per company Full Member, additional registrations (\$250)
 Associate Member (\$375) Non Member (\$500)

Please note fees are in New Zealand Dollars and are inclusive of 12.5% GST

Payment details:

Payment is required with registration. A Tax Invoice will be issued upon receipt of payment

Enclosed is a cheque for \$ _____ payable to Advancing Food Safety,
or please charge my credit card:

Visa Mastercard AMEX (3% surcharge applies) Amount: \$ _____

Card Number:

Expiry Date: ____/____ Cardholders Name: _____

Cardholder signature: _____

Terms and Conditions

Registrations close two weeks prior to the conference. Should you be unable to attend, a substitute delegate is always welcome at no extra charge. Alternatively, a full refund, less a \$55 administration fee, will be made for cancellations received up to two weeks prior to the event. All prices are in New Zealand dollars, include a 12.5% GST and are quoted per person. All conference material is presented in English only.

How to Register

Online www.haccptown.com
Fax +61 2 9898 0564
Post to Advancing Food Safety,
PO Box 29, Oatlands NSW Australia 2117



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